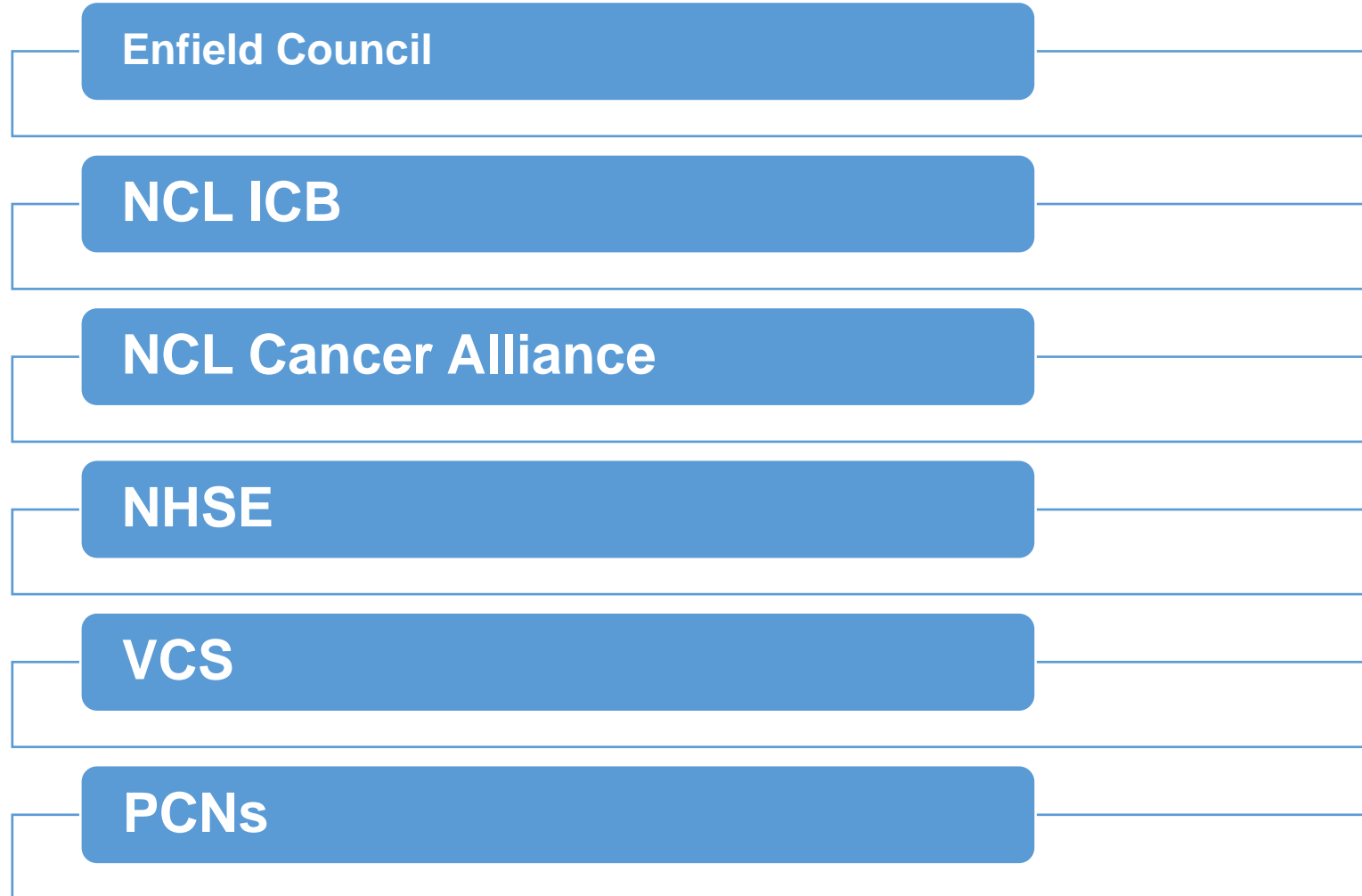




Cancer screening awareness campaign

Health and Wellbeing Board
October 2022

Collaboration



Snapshot of screening awareness work



Cervical screening survey shared with 7 European communities across Enfield & Haringey

Cervical cancer prevention training for non-clinical staff

People experiencing homelessness

Screening workshops for adults with learning disabilities

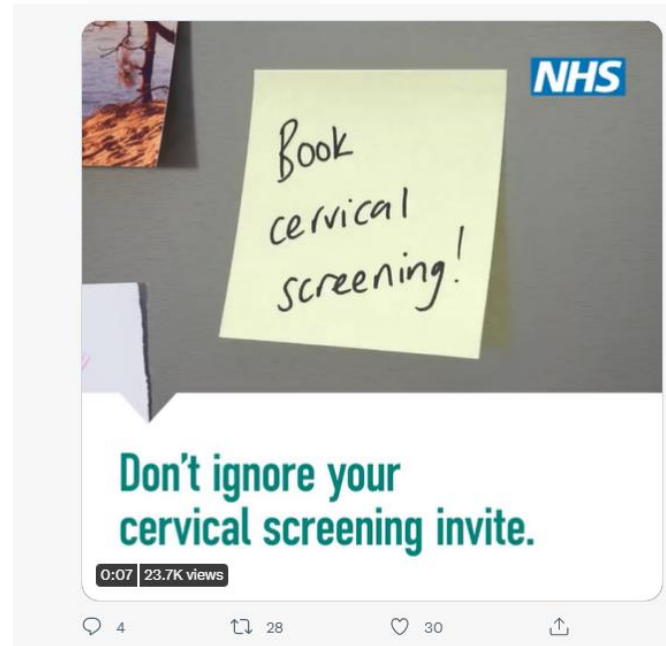
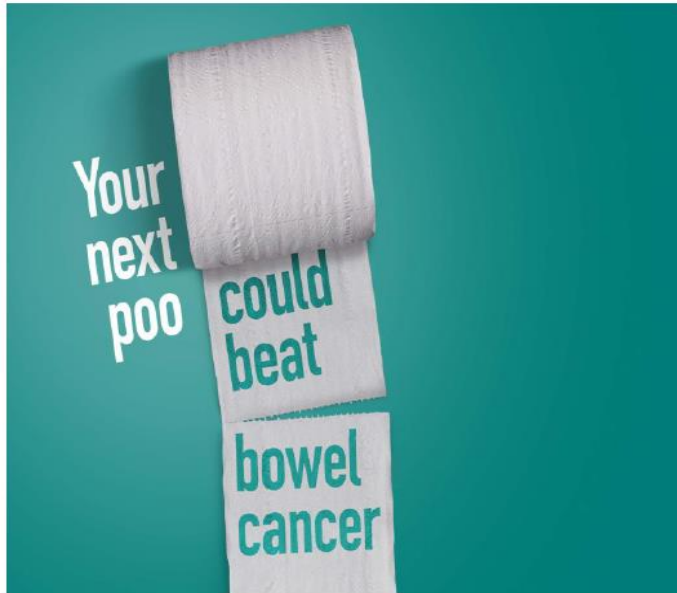
Targeted primary care approach for cervical screening

Breast screening mobile unit at NNUH and Forest Road (fixed site)

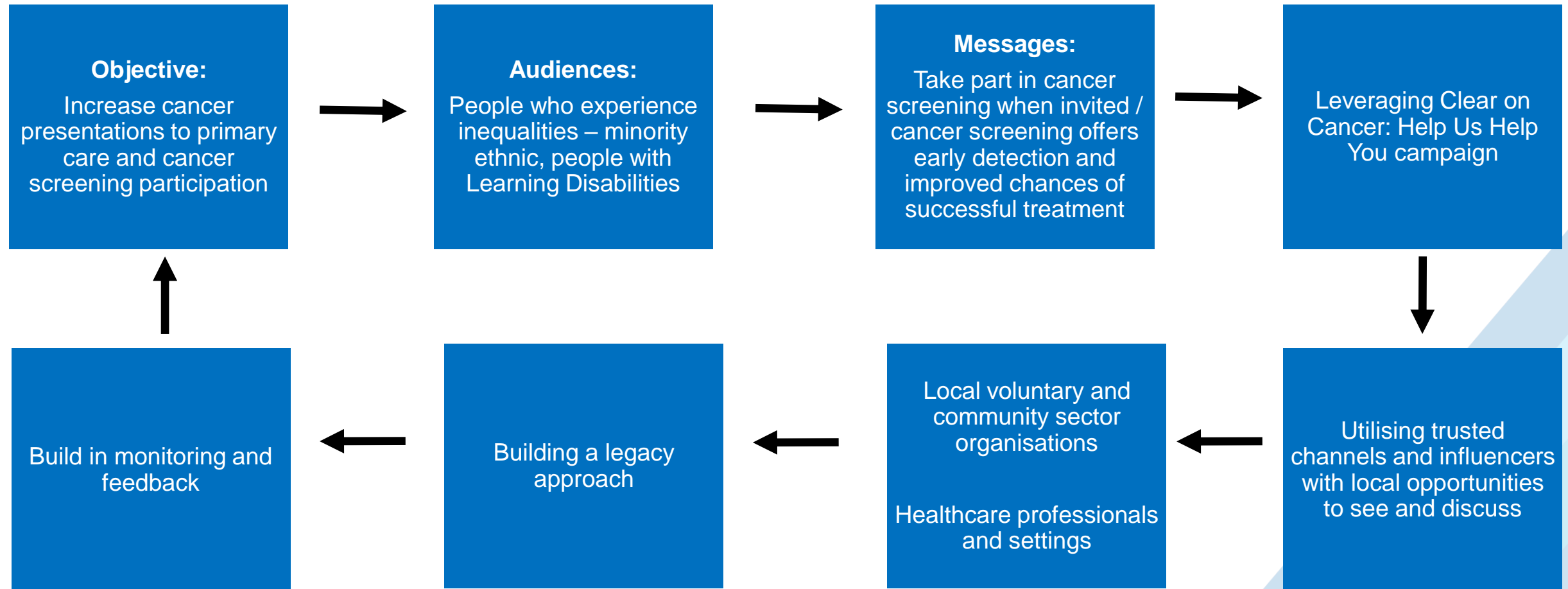


Comms and engagement

Hyperlocal campaign to build on national messaging



Enfield campaign - plan on a page



Communication channels

- Social media featuring trusted voices / GPs
- Posters for healthcare settings – GPs and pharmacies
- Online events/webinars
- Channels in ICS organisations – websites, newsletters, waiting rooms
- Council and other organisational screensavers



Social media support

Caribbean African Health Network @cahn_uk · 8h

Black women are more likely to develop a more aggressive form of breast cancer than their white counterparts. Join our breast cancer surgeon at our [#CATHIPHealthHour](#) to learn more.

Register now: portal.cahn.org.uk/healthhour



HEALTH HOUR
Breast Cancer, Black Women and their journeys
What you need to know

Why do we need to know about breast cancer?
It's common it's very treatable but Black women don't do so well.
Let's use our power to change this.

Join us **Saturday 1st October 2022 - 11.00hrs - 12.15hrs**

Ms Georgette Oni
Breast cancer Surgeon,
Nottingham University Hospital

Session supported by a Breast cancer survivor story - Rose Saali

Please invite others to these sessions, you never know what positive differences it can make to their lives or that of others.

07710 022382 www.cahn.org.uk

Please email events@cahn.org.uk for the zoom details or join us on [YouTube](#) (Caribbean and African Health Network) [#CATHIP](#) [#HealthHour](#)

Follow us on [Facebook](#) [Twitter](#) [Instagram](#) [LinkedIn](#) [YouTube](#)

Health Hour is part of CATHIP which is funded by [COMMUNITY FUND](#)

NHS North Central London ICB – Enfield Retweeted

Medicus Health Partners @MedicusPartners · Sep 28

1. Know what is normal for you;
2. Know what changes to look and feel for;
3. Look and feel;
4. Report any changes to your GP immediately;
5. Attend for breast screening from the age of 50.

breastcanceruk.org.uk/reduce-your-ri... [#breastawarenessmonth](#)



BREAST CANCER AWARENESS MONTH

THE BREAST AWARENESS 5 POINT CODE

1. KNOW WHAT IS NORMAL FOR YOU;
2. KNOW WHAT CHANGES TO LOOK AND FEEL FOR;
3. LOOK AND FEEL;
4. REPORT ANY CHANGES TO YOUR GP IMMEDIATELY;
5. ATTEND FOR BREAST SCREENING FROM THE AGE OF 50.

FOR FURTHER INFO ON THE CHANGES TO LOOK OUT FOR SEE WWW.PHA.SITE/BREASTCHANGES

HSC Public Health Agency [BE CANCER AWARE](#)

NHS North Central London ICB – Enfield Retweeted

Medicus Health Partners @MedicusPartners · Sep 20

Please make an appointment for your smear test as soon as your invited. [#smeartestssavelives](#) [#smeartest](#) [#NHS](#)



A smear test lasts 5 minutes.

The impact of cervical cancer lasts a lifetime.

Attend your smear test. Reduce your risk.

Presentation to the Enfield Black Community Health Forum on 27 September by Dr Nitika Silhi

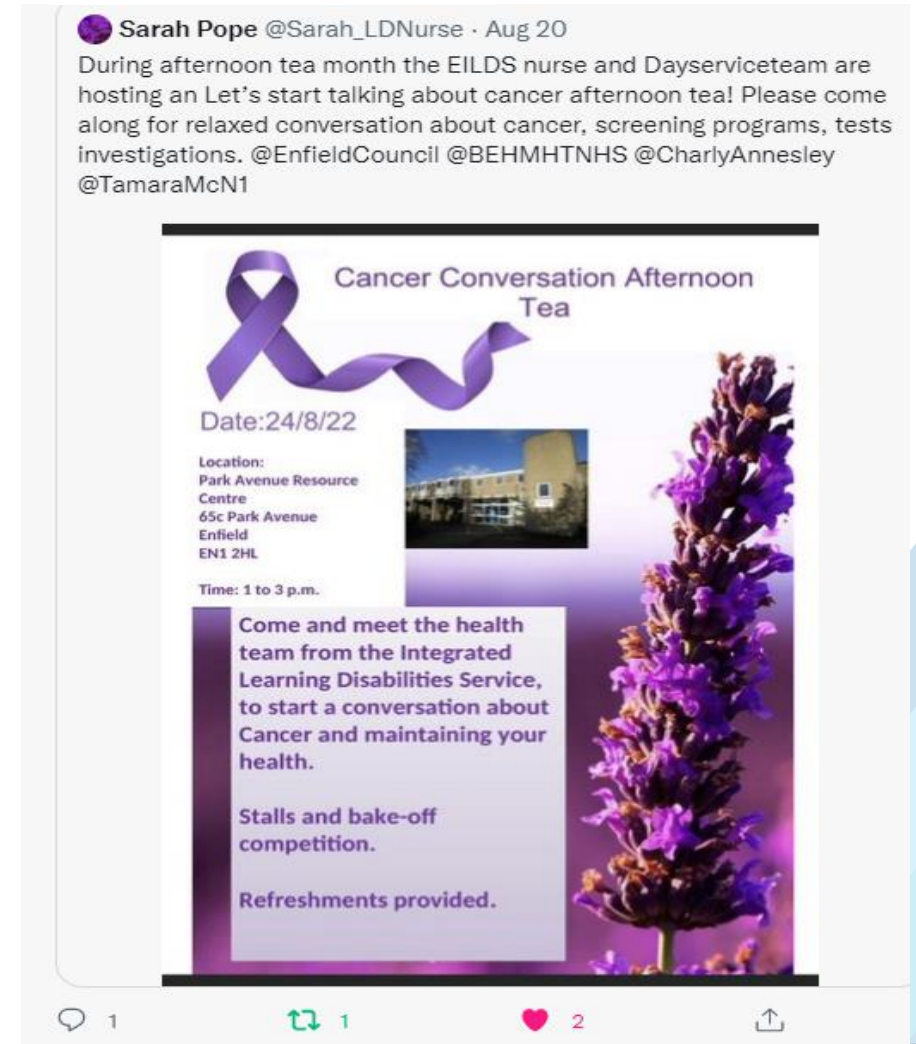
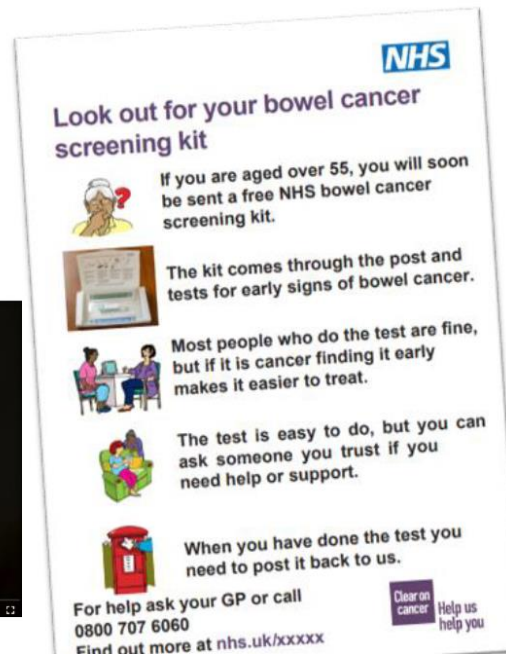
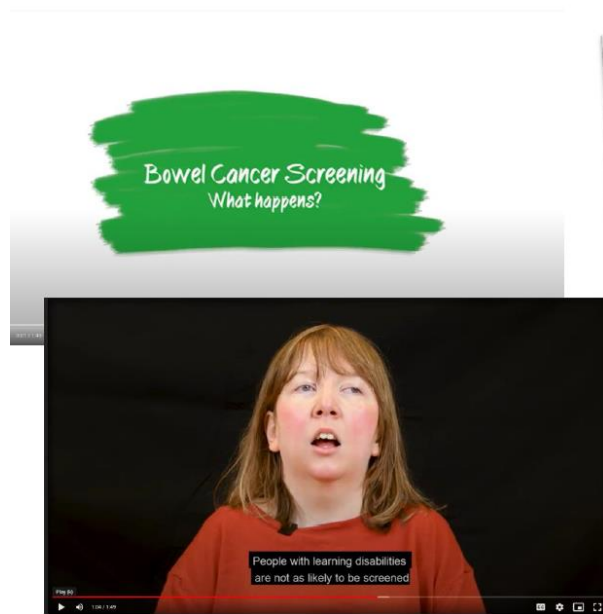
**Taking part in cancer screening in
Enfield**

Dr Nitika Silhi
North Central London Cancer Alliance GP Lead



Partnership working

- Working with Enfield LD team and service user groups to inform and participate in co-production /ensure wide distribution of existing easy-read resources



Coming up

- Translated materials for distribution at community venues
- Recruiting trusted voices for promotional materials
- Community Champions / Leaders from Revival Christian Church Enfield taking part in Black History Month celebrations on 16th and 30th October in Enfield with cancer screening resources
- Presentation to the next Faith Forum